



ASHLEY N. POWERS

Graphic Designer · Multimedia Illustrator



610-780-2651



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Hollywood, FL



APDesignStudios.com

MY OBJECTIVE

I am a creative, driven, and versatile professional excited to pursue my career as a Graphic Designer. Well-versed in the Adobe Creative Suite, I will happily create clean, and unique designs that will build your business and increase clientele.

SKILLS

Photo Manipulation

Logo Creation

Illustration and Typography

Brand Identity Design

Attention to Detail

Print Knowledge

Garment Design

Packaging Design

Web Design



EDUCATION

JULY 2014 – MARCH 2018

The Art Institute of Fort

Lauderdale, Florida

(B.S. Degree, Graphic Design)

JULY 2012

Tyler School of Art, Temple

University, Pennsylvania

(Pre-College Program, Graphic
Design + Illustration)

PROFESSIONAL EXPERIENCE

• DECEMBER 2018 - PRESENT

GRAPHIC DESIGNER | Atmos Nation | Davie, FL

- Utilizing and creating various templates for print (such as labels and package design) and digital (such as e-blasts and banners)
- Providing artwork and templates for private clients' branding
- Creating compositions, banners, flyers, brochures and other promotional media
- Supervising and maintaining brand identity to ensure consistency in assets, typography, and color
- Collaborated with art director, copywriter, and other designers to ensure deadlines are met and designs are immaculate

• MAY 2016 - NOVEMBER 2018

GRAPHIC DESIGNER | Big Frog Custom T-Shirts | Plantation, FL

- Demonstrated expertise in proficiently cutting, ironing and transferring visuals onto varying medias such as shirts, garments, and various other merchandise
- Effectively operated large format printing machinery
- Collaborated with clients to create graphics based on their brand and expectations
- Monitored the production of jobs to ensure deadlines were met



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